

# Board of Directors' Meeting

## Thursday, August 8, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – June 13, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
  1. Welcome new board member Tonia Mayton
- VI. **Board Committee Reports**
  1. Organization – Julie
  2. Design - Kirk
  3. Promotion – Sarah
  4. Economic Vitality – Ken
  5. Sustainability – Courtney
- VII. **Executive Director's Report**
  1. Activity Report
    1. June 19: 2<sup>nd</sup> Annual Juneteenth Celebration; MMS sponsored DRUM the Program
    2. June 20: Magic Maker Award presented to Maggie Hall at Chamber Community Awards
    3. June 24: K.A.S.H. Market at Montevallo Farmers' Market
    4. June 25: Design Review Committee Meeting
    5. July 8: Meeting with Dean Richardson, UM Michael E. Stephens College of Business
    6. July 11: Meeting with Joyce Jones, Engaged Education Coordinator at UM
    7. July 23: Filmed SCR reel to advertise CO.STARTERS; Touch A Truck Read A Book Meeting
    8. July 24: Pendleton Hydrant Parade Interview with Alabama State Council on the Arts
    9. August 6: Design Review Committee Meeting
  2. Business Transitions
    1. Opened this month:
      1. Meri Moon (618 Main Street) – July 1, 2024
      2. Velvet Vixen (720 Middle Street) – July 22, 2024
    2. Opening soon:
      1. n/a
    3. Ownership transition:
      1. n/a
    4. Business closings & relocations:
      1. n/a
    5. Properties for sale/rent within the District:
      1. Sale:
        - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
      2. Rent:
        - a. n/a
- VIII. **Old Business**
  1. Volunteer Hours – submit via the chat function or by email

2. CO.STARTERS Program (EV Committee)
  1. Sponsors needed for 2024 program at the levels below
    - **Innovator (\$2,500)**  
(Five slots available)
    - **Promoter (\$500)**  
(Six slots available)
  3. Fundraising Ideas
    1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025
  4. Board Retreat
  5. Reclassification and raise request for Executive Director

**IX. New Business**

1. Main Street Alabama Grant Application – Vote
2. Commercial Sweep Increase – Propose New Amount and Vote
3. RSVP Tour and Lunch at noon on Tuesday, September 17 – Tour Leader Needed
4. Main Street Alabama LAB Conference in Monroeville – August 14-16  
Attending: Courtney Bennett, Tonia Mayton, Kirk Lightfoot, Herman Lehman, Susan Lehman, Marissa Wilson, Lelia Mitchell (and Adele and Mark Nelson – banquet only)

**X. Other Business**

**XI. Announcements**

1. Events
  - **Every Monday:** Montevallo Farmers' Market continues! Offering fresh, local produce and other locally-made items, the market will be held every Monday from 3-6 PM in the parking lot behind Montevallo First Baptist Church (660 Main Street) through August 19. Organized by Montevallo Chamber of Commerce.
  - **Monday, August 12:** "Meet the Bulldogs" at Theron Fisher Stadium at 6 PM! All fall sports from MHS, MMS, and Montevallo Youth Sports will be represented, including football, cheerleading, volleyball, cross country, and the MHS Marching Troubadors. Free admission.
  - **Saturday, August 17 - Tuesday, August 20:** Move-in Days at the University of Montevallo.
  - **Sunday, August 18:** Montevallo Main Street's Promotion Committee will host a "make and take" craft for incoming University of Montevallo freshmen at Parnell Memorial Library from 1-4 PM.
  - **Tuesday, August 20:** Meri Moon's Ribbon Cutting will be held at 10 AM at 618 Main Street! Hosted by Montevallo Chamber of Commerce.
  - **Wednesday, August 21:**
    - Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Speakers from Montevallo Elementary, Middle, and High Schools will speak about "Back to School." Sponsored by Regions Bank. RSVP by August 16 to (205) 665-1519 or [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com).
    - Beginning of fall semester at the University of Montevallo.
  - **Thursday, August 22:** Football season begins at Montevallo High School with a game vs Tarrant at 7 PM.
  - **Tuesday, August 27:** CO.STARTERS Fall 2024 course begins. Learn more and apply [at this link](#).
  - **Saturday, September 7:** Alabama's premier, all-woodworking art festival will celebrate "Shavings, Smoke, and Sound" during its 6th year in Montevallo's Orr Park on September 7, 2024.
  - **Next Meeting** – Thursday, September 12, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

**XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2024**

Tonia Mayton  
Patricia Honeycutt  
Jackie Chappell  
Carolyn Garrity  
Sarah Hogan Shaw

**Terms Expiring 2025**

Julie Smitherman  
Kirk Lightfoot  
Ken Jones  
Clay Nordan  
Kathy King

**Terms Expiring 2026**

Susana Vazquez  
Sean Hilty  
Marissa Wilson  
Stephanie Benitez  
Jarvis Davis

**Ex Officio**

Rusty Nix  
Adele Nelson  
Courtney Bennett  
MDCD Representative  
Junior Mayor, MJCC  
John Stewart